



## WHO WE ARE:

Launched in the fall of 2011, Move The Crowd is the nation's first entrepreneurial training company dedicated to helping purpose driven leaders and entrepreneurs stay true, get paid and do good. More at [www.movethecrowd.me](http://www.movethecrowd.me)

## WHAT WE DO:

With an interdisciplinary curriculum that acknowledges, honors and elevates the whole person, Move The Crowd works with individuals and organizations to leverage their unique creativity, strengths and passion into tangible, profitable results. Clients emerge with the vision to move forward, the knowledge to up their game and the power to achieve their own flavor of success.

## WHO WE SERVE:

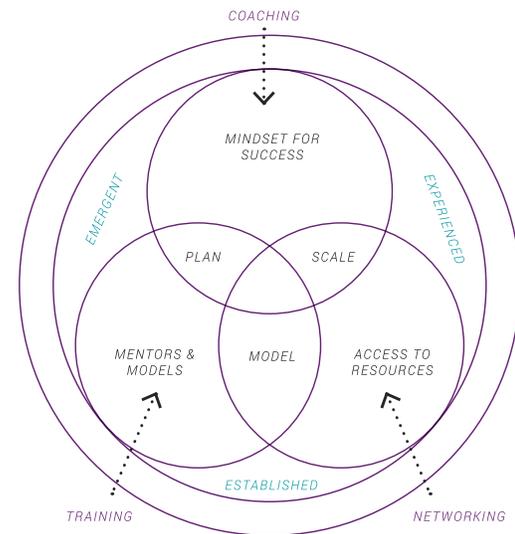
Move The Crowd uniquely focuses on empowering creatives and innovators from a variety of sectors who are re-defining their "work" as a vehicle for authentic expression, financial freedom and societal transformation. We engage globally with entrepreneurs, organizational leaders and corporate change agents in the fields of: Arts & Culture, Multimedia & Entertainment, Health & Wellness, Education & Technology, Personal/Spiritual Transformation and Professional Development.

## OUR THEORY OF CHANGE:

*When passionate, purpose driven individuals realize they are in business and when they are empowered with the tools to build economically sustainable ventures, they are in a unique position to revolutionize economy and culture; and contribute to the viability of their communities while they inspire new models for how we live, work, play and handle our business.*

## VALUE TO OUR CLIENTS:

- World class coaching and mentoring in the areas of Personal Growth, Leadership Development, and Business Strategy drawn from our 6 Pillar True.Paid.Good. Curriculum.
- Innovative digital and customized programs priced and designed to support you in achieving goals that align with your purpose at any stage of development i.e. emergent, established and experienced.
- Game changing live and virtual training events that give you access to the power of authentic connections among like minded and like spirited community.
- A FIERCE team of dedicated, passionate, purpose driven game changers who will facilitate and root for your success.



**TPG CURRICULUM**

## WHAT OUR CLIENTS SAY:

*Move The Crowd puts the SPIRIT in the entrepreneurial spirit.*

- **Gabrielle Bernstein,**  
[#1 NY Times Bestselling Author and Spiritual Teacher](#)

*Working with Move The Crowd has transformed me. It has helped me take my organization to the next level and helped me grow as a leader and change agent, which helps me and my team build this movement for gender parity.*

- **Reshma Saujani,**  
[NY Times Best Selling Author, Founder & CEO Girls Who Code](#)

*Since working with Move The Crowd, I've experienced a significant rise in my income and an increased confidence in my ability to run a successful and sustainable business.*

- **Adam Rosendahl,**  
[Founder & MC, Late Nite Art](#)

*Move The Crowd's support and belief in me is overwhelming. Through the TPG Academy, my goals became doable and I feel great about my capacity to launch. I started with an idea to empower women called BeHER circles and now that brand is thriving out in the world.*

- **Diana Gasperoni,**  
[Founder & CEO, BeHer Circles](#)

*Trusting someone to guide my soul mission and my money has been one of the most intimate and identity forming partnerships in my life.*

- **Z Griss,**  
[Founder & CEO, Embody More Love](#)

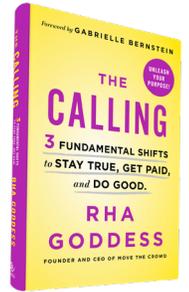
*Move The Crowd has been the best gift the universe has given me. I am often humbled by gratitude for being in a community of practice with individuals who are passionate and committed to paradigm shift and who hold a completely non-judgemental space for the boldest ideas to flourish.*

- **Anurag Gupta,**  
[Founder & CEO, Be More](#)

## OUR CORE PRODUCT OFFERINGS:

### BOOK:

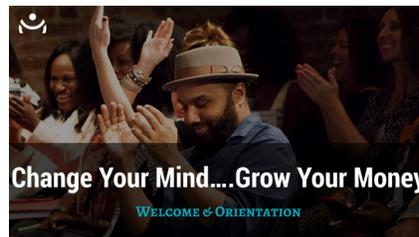
*The Calling: 3 Fundamental Shifts to Stay True, Get Paid, and Do Good* (St. Martin's Press - Jan 2020) - This book is a step by step blueprint for how to find and answer your calling.



### DIGITAL:

**Your Plan For Success** - Guides you step by step through the creation of a 90 Day Action Plan using our innovative goal setting and strategic planning process.

**Change Your Mind, Grow Your Money** - Guides you step by step through a game changing process that helps you transform any limiting belief that stands in the way of you and your money.



### COACHING PROGRAMS:

**True.Paid.Good. Coaching** - A customized one on one coaching program that helps established entrepreneurs create a compelling vision, monetizable offering and tangible strategy for impacting the world.

**Live.Love.Lead. VIP Coaching** - An advanced coaching program for high achieving entrepreneurs and leaders who are looking to scale their mission, message and impact.

### MASTERMINDS:

**True.Paid.Good. Virtual Mastermind** - A 90 Day online group coaching program that helps early stage entrepreneurs and leaders build the clarity, courage and confidence to pursue their calling in a way that is financially profitable and deeply impactful.

**Live.Love.Lead. Mastermind** - A 9 month, retreat based Ambition Accelerator™ for high impact purpose driven entrepreneurs and leaders who are looking to redefine and achieve success on their own terms.



## HIGHLIGHT ACHIEVEMENTS:



MTC Entrepreneurs have raised or earned over \$40 Million through their respective ventures.



MTC Entrepreneurs have written 8 NYT Bestsellers.



4 MTC Entrepreneurs are on Oprah's SuperSoul 100 list.



MTC Entrepreneurs have given 9 TED Talks with over 8M views & counting.



MTC Entrepreneurs have received over 100 prestigious awards, honors & recognitions.



MTC's Top 10 Entrepreneurshave a social following of over 11M people.

## PRINCIPAL:

Rha Goddess is THE entrepreneurial soul coach behind hundreds of breakthrough changemakers, cultural visionaries and social entrepreneurs. Her mission? To revolutionize the way we live, work, play and handle our business. From multiple NY Times Bestsellers to multi-million dollar social enterprises, Rha's unique methodology has empowered a new generation of conscious entrepreneurs to stay true, get paid, and do good. Her work has been featured in Time Magazine, Ms. Magazine, Variety, Essence, the Source, mindbodygreen, and the Chicago Tribune, among others. A sought-after speaker, Rha has led the conversation around a "whole self" approach to entrepreneurship as the key to a more just and sustainable economy and culture. She has presented at Bioneers, SVN, Women Donors Network, Equity Now, Netroots Nation, TedX BroadStreet, Emerging Women and more. As Founder & CEO of Move The Crowd, Rha has leveraged her innovative curriculum (through its renowned Academy,) to galvanize a movement of 3 Million entrepreneurs dedicated to re-imagining "work" as a vehicle for creative expression, financial freedom, and societal transformation. Rha is also the author of *The Calling* published by St. Martin's Press in January 2020.

## CONTACT US:

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